

## SUDDEN SERVICE "CHRISTMAS CASH" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of Sudden Service owned and operated by Hollingsworth Oil Companies . 1503 B Memorial Blvd Springfield, TN 37172, by calling during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

Sudden Service ("Sponsor") will conduct "Christmas Cash" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
  2. **Eligibility.** This Contest is open only to legal U.S. residents age twenty one (21) years or older at the time of entry with a valid Social Security number and who reside in Tennessee and Kentucky. Void where prohibited by law. Employees of Sudden Service Convenience Stores, Coca-Cola, Budweiser, Yeunling, Corona, and each of their parent companies, affiliates, distributors, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, Radio stations and personalities promoting contest, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.
  3. **Contest Period.** The Contest will begin at **12:01am CT on November 1, 2017** and will run through **11:59am CT on December 21st, 2017** (the "Contest Period").
  4. **How to Enter.** You will automatically be entered into the Contest once you complete one of the following:
    - (i) **Text:** Send a text message with the "keyword" during the Sweepstakes Period. The keyword and short code to text to can be found at any Sudden Service Convenience Store location. Locations may be found at [www.suddenserviceonline.com](http://www.suddenserviceonline.com) **Standard text messaging rates, as established by an individual's wireless carrier, may apply, and contest partners assume no responsibility for any fees or charges incurred for and associated with any text message sent to or from contest partners. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. Limit one (1) entry per person per phone number per day.** Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry by using multiple/different telephone phone numbers, identities, or any other methods will void that participant from further participation in the Sweepstakes.
    - (ii) **Mail-In:** To enter, hand print your name, address, zip code, day and evening telephone numbers, and age and provide your signature (your signature certifies that you are 21 years of age or older and have read and complied with the Official Rules of this Promotion) on a 3" x 5" card and mail to: Sudden Service Christmas Cash Giveaway, . 1503 B Memorial Blvd Springfield, TN 37172. Each entry received by mail will be entered for one of the three drawings per week for Christmas Cash. Should card be received on Friday, that person will be registered for the next week's entry of Christmas Cash.
- Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Sponsor reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion.
5. **Winner Selection. A total of 21 winners** will be selected November 6<sup>th</sup>-December 22<sup>rd</sup>. Sudden Service Convenience Stores. **Sponsor will select winners Monday, Wednesday, and Friday November 7<sup>th</sup>-December 23<sup>rd</sup>**  
Qualifiers will be contacted using the telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within (2) two days of notification will result in disqualification.
  6. **Verification of Potential Winner. POTENTIAL CONTEST WINNER IS SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST.** The potential winner must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon

fulfilling all requirements. Should a winner be chosen who has won a prize of any kind from sponsor before 6 months of date chosen, that person will be required to forfeit prize according to the Sudden Service General Contest Rules. Each potential winner will be notified by email and/or telephone call and must respond within 2 days. If a potential winner cannot be contacted, or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

7. **Grand Prize.** Twenty-One (21) Grand Prizes will be awarded in this Contest. Each Grand Prize is a \$500 visa gift card. Approximate Retail Value (“ARV”) at the time of delivery for this used vehicle is \$500. Winner must accept delivery of the certificate at a specified time and location, and is required to present a valid driver’s license. If the winner fails to comply with the delivery conditions, prize will be forfeited and an alternate winner will be randomly selected from a drawing of all contest entrants. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period. Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason.
8. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, sponsor, and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.
9. **Publicity.** Except where prohibited, participation in the Contest constitutes winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
10. **Taxes.** All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
11. **General Conditions.** Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs the integrity or proper functioning of the Contest, as determined by sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
12. **Limitations of Liability.** The Released Parties including Sponsor are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein.
13. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the state of sponsor’s headquarters (Tennessee); (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys’ fees; and (iv) under no circumstances will entrant be permitted to obtain awards for,

and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Sponsor is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

- 14.** All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Sponsor to be used, disposed of or destroyed in its sole discretion. Sponsor is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
- 15. Contest Results.** A winners list may be obtained after January 8, 2018 by sending a self-addressed stamped envelope to the Contest Sponsor identified below.

**CONTEST SPONSOR: Sudden Service c/o Hollingsworth Oil Companies 1503 Memorial Drive, Springfield, TN #B 37172**