

SUDDEN SERVICE “SUDDEN SUMMER GETAWAY” SWEEPSTAKES – OFFICIAL RULES

Red Tomato Marketing LLC will conduct Sudden Service’s “Sudden Summer Giveaway” Sweepstakes (the “Sweepstakes”) as described in these rules, and by participating, each participant agrees as follows:

Promotion: The Sudden Service “Sudden Summer Getaway” Sweepstakes is presented by Anheuser-Busch, LLC and the Pepsi Cola Company. Participants will enter for a chance to win one (1) of thirty-two (32) \$500.00 pre-paid debit card that can be used to purchase a Summer Getaway. Participants can enter via ballot box at store locations, in person at on-site promotions and/or mailing in an entry as described below. Three (2) winners will be chosen at random every week for thirteen (16) weeks.

1. **NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
2. **Eligibility.** Sweepstakes is open only to legal residents of the United States who are twenty-one (21) years of age or older at the time of entry, who have a valid Social Security number, who reside within the Sudden Services Designated Market Area, who have not won a prize from Sudden Service in the last ninety (90) days or a prize valued at \$500.00 or more in the last one-hundred eighty (180) days, and whose immediate family members or household members have not won a prize from the Sudden Service in the last ninety (90) days or a prize valued at \$500.00 or more in the last one-hundred eight (180) days. Void where prohibited by law. Employees of Red Tomato Marking LLC, Sudden Service Convenience Stores, Anheuser-Busch, LLC, the Pepsi Cola Company, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, radio stations serving the Station’s listening area, wholesale distributors, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
3. **Sweepstakes Period.** Sweepstakes begins at 12:00:00 a.m., Central Daylight Time (“CDT”) on May 1, 2019 and ends at 11:59:59 p.m., CDT on September 2, 2019 (the “Sweepstakes Period”). The Sweepstakes Period is divided into sixteen (16) entry periods (each an “Entry Period”) as defined in the chart below.

Entry Period	Start Date/Time	In-store Entry Due Date	Mail-in Entry Received By Date	On-site Entry Receive by Date	Drawing Date
1	05/01/19; 12:00:00 a.m. CDT	05/09/19	05/09/19	05/09/19; 06:00:00 p.m. CDT	05/10/19
2	05/10/19; 12:00:00 a.m. CDT	05/14/19	05/14/19	05/14/19; 06:00:00 p.m. CDT	05/15/19
3	05/15/19; 12:00:00 a.m. CDT	05/22/19	05/22/19	05/22/19; 06:00:00 p.m. CDT	05/23/19

4	05/23/19; 12:00:00 a.m. CDT	06/07/19	06/07/19	06/07/19; 06:00:00 p.m. CDT	06/8/19
5	06/08/19; 12:00:00 a.m. CDT	06/13/19;	06/13/19	06/13/19; 06:00:00 p.m. CDT	06/14/19
6	06/14/19; 12:00:00 a.m. CDT	06/18/19	06/18/19	06/18/19; 06:00:00 p.m. CDT	06/19/19
7	06/19/19; 12:00:00 a.m. CDT	06/26/19	06/26/19	06/26/19; 06:00:00 p.m. CDT	06/27/19
8	06/27/19; 12:00:00 a.m. CDT	07/03/19	07/03/19	07/03/19; 06:00:00 p.m. CDT	07/04/19
9	07/04/19; 12:00:00 a.m. CDT	07/11/19	07/11/19	07/11/19; 06:00:00 p.m. CDT	07/12/19
10	07/12/19; 12:00:00 a.m. CDT	07/19/19	07/19/19	07/19/19; 06:00:00 p.m. CDT	07/20/19
11	07/20/19; 12:00:00 a.m. CDT	07/23/19	07/23/19	07/23/19; 06:00:00 p.m. CDT	07/24/19
12	07/24/19; 12:00:00 a.m. CDT	08/01/19	08/01/19	08/01/19; 06:00:00 p.m. CDT	08/02/19
13	08/02/19; 12:00:00 a.m. CDT	08/08/19	08/08/19	08/08/19; 06:00:00 p.m. CDT	08/09/19
14	08/09/19; 12:00:00 a.m. CDT	08/14/19	08/14/19	08/14/19; 06:00:00 p.m. CDT	08/15/19
15	08/15/19; 12:00:00 a.m. CDT	08/22/19	08/22/19	08/22/19; 06:00:00 p.m. CDT	08/23/19
16	08/23/19; 1 2:00:00 a.m. CDT	08/27/19	08/27/19	08/27/19; 06:00:00 p.m. CDT	08/28/19

4. How to Enter:

On location: Visit any of the 53 Sudden Service locations to enter for a chance to win. Participants can fill out the bottom of receipt given in stores with name and phone number. Name and number must be handprinted. Must be 21 or older to participate. Participants may also ask cashier for entry form if no purchase is made. No purchase is necessary. See Rule #3 for entry deadlines. Limit one (1) Entry per person per method of entry per Entry Period. Use of any automated system to participate is prohibited and will result in disqualification. Sudden Service and Hollingsworth Oil is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Tall Boy Marketing and will not be returned. Sudden Service and Hollingsworth Oil reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion.

In Person at On-site Promotions: Attend a Food Trailer promotion at Sudden Service Convenience Store at a location and time to be announced by Red Tomato Marketing LLC during the Sweepstakes Period and complete an entry form. The promotions will take place as follows;

May 9, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

May 14, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

May 22, 2019 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

June 7, 2019 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

June 13, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

June 18, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

June 26, 2019– 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

July 3, 2019 – 3:00pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

July 11, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

July 19, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

July 23, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

August 1, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

August 8, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

August 14, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

August 22, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

August 27, 2019 – 3:00 pm CT – 6:00 pm CT at a Sudden Service Convenience Store (location to be determined at a later date).

- Times subject to change.

Mail-In: To enter, hand print your name, address, zip code, day and evening telephone numbers, and date of birth and provide your signature (your signature certifies that you are 21 years of age or older and have read and complied with the Official Rules of this Sweepstakes) on a 3" x 5" card and mail to: Sudden Summer Getaway, c/o Budweiser of Clarksville, 2059 Wilma Rudolph Blvd., Clarksville, TN 37040.

No other forms of Entry are valid. See Rule #3 for entry deadlines. Limit one (1) Entry per person per method of entry per Entry Period. Use of any automated system to participate is prohibited and will result in disqualification. Hollingsworth Oil, Sudden Service and Red Tomato Marketing is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Sudden Service & Hollingsworth Oil Cp. and will not be returned. Hollingsworth Oil reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion.

5. **Winner Selection and Prize Details.** Winner Selection: Two (2) winners will be selected in a random drawing to be held on or about each Drawing Date as defined in Rule #3 from among all eligible entries received during the corresponding Entry Period. Non-winning entries will carry forward to subsequent drawings. All drawings will be conducted by an independent judging agency, whose decisions are final in all matters relating to this Sweepstakes. Winners may not substitute or transfer prize, but Sponsor reserves the right to substitute prize with a prize of equal or greater value. Limit one (1) prize per person. Prize Details: Grand Prize (32 total): Each winner will receive one (1) \$500.00 pre-paid debit card. Pre-paid debit card is subject to the terms and conditions as stated on the pre-paid debit card. Approximate Retail Value ("ARV"): \$500.00. If winner cannot accept prize as specified by Sponsor, prize will be forfeited and awarded to another winner. Total ARV of all prizes is \$16,000.00
6. **Verification of Potential Winner.** POTENTIAL SWEEPSTAKES WINNER IS SUBJECT TO VERIFICATION BY Red Tomato LLC WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. The potential winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential winners will be notified by email and/or telephone call after the date of random drawing and/or winner determination. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Sudden Service or Red Tomato Marketing may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Red Tomato LLC, which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Red Tomato Marketing, Hollingsworth Oil., and its subsidiaries, related and affiliated companies, participating sponsors, Anheuser-Busch, LLC, and the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering,

advertising or promoting the Sweepstakes, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use, non-use or misuse of the prize.

8. **Publicity.** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Red Tomato Marketing LLC and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Red Tomato Marketing LLC reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Red Tomato Marketing in its sole discretion. Red Tomato Marketing LLC reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made,
11. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance or completion of the Sweepstakes, or any part of it, for any reason, Red Tomato Marketing LLC, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Red Tomato Marketing LLC reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
12. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the service area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs

associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state in which the locations are located, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the state in which the stores are located.

13. **Sweepstakes Results.** A winners list may be obtained after September 2, 2019 and through October 30, 2019 by sending a self-addressed stamped envelope to the Sweepstakes Sponsor identified below.

SWEEPSTAKES SPONSOR: Sudden Service c/o Hollingsworth Oil Companies 1503 Memorial Drive, Springfield, TN #B 37172.